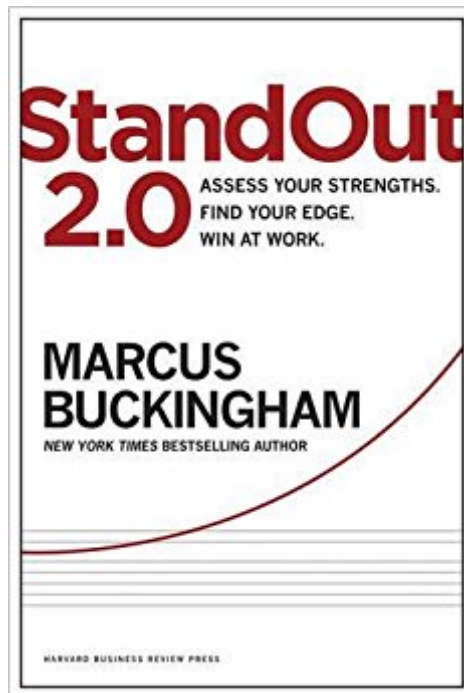




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StandOut 2.0: Assess Your Strengths, Find Your Edge, Win At Work



Synopsis

The Groundbreaking Strengths Assessment from the Leader of the Strengths Revolution
In the years since the publication of *First, Break All the Rules* and *Now, Discover Your Strengths*, millions have come to the simple but powerful realization that to get the most out of people, you must build on their strengths. And yet, as Marcus Buckingham astutely points out, though the strengths-based approach is now conventional wisdom, the tools and systems inside organizations' performance appraisals, training programs, and succession planning systems remain stubbornly remedial and exclusively focused on measuring skills, finding gaps, and attempting to plug them. It's a crisis for individuals and organizations, with management ideas and everyday practice utterly out of sync. That's about to change. *StandOut 2.0* is a revolutionary book and tool that enables you to identify your strengths, and those of your team, and act on them. The original edition of *StandOut* provided top-notch insights from one of the world's foremost authorities on strengths, as well as access to a powerful, cutting-edge online assessment tool. *StandOut 2.0* also includes the assessment and a robust report on your most dominant strengths. The report is easily exported so you can use it to present the very best of yourself to your team and your company. *StandOut 2.0* is your indispensable guide for building on your strengths to further your career and help your team and organization win.

Book Information

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Customer Reviews

2016 Axiom Business Book Gold Award in CAREER; If you loved the original *StandOut*, you

owe it to yourself to read StandOut 2.0, Buckingham's update to the first, bestselling edition that critics called "revolutionary." TD magazine (Association for Talent Development) is a good read. Supply Management magazine

Marcus Buckingham's books have sold more than four million copies. His training and development firm, TMBC (TMBC.com), helps managers and organizations access the untapped potential of their people's strengths. Prior to launching TMBC, he spent nearly two decades at the Gallup Organization. He has been profiled in the Wall Street Journal, the New York Times, Fortune, and Fast Company and has worked with companies such as Facebook, Kohl's, Hilton, Microsoft, Chick-fil-A, and The Walt Disney Company. Dr. Courtney McCashland partnered with Marcus Buckingham to design, develop, and validate the original StandOut strengths assessment. She currently serves as CEO of Strengths Research, LLC.

Great Book. Markus Buckingham (and Gallup) has started to change my life at the age of 33, from then my career took off being a consultant to a CEO for a 37 Million turnover per year IT-Service Company that I turned around being a "provider" and "influencer". Thank you Markus! You had a huge positive impact on my life!

I took the original and then took this one again. I love the insight it gives me. I am also developing my team through this tool.

I've been on a journey of self discovery and exploring what drives me and fulfills me career-wise. About five years ago I did StrengthsFinder and it was enlightening, but StandOut takes things to a higher level. I am excited to take action based on what I learned.

Great book, easy to apply to myself and others. We are discussing bringing to our team at work (we are currently working Strengths Finder).

It's not really robust, the profiles are pretty generic. I'd stick with Gallup Strengths.

Great book for anyone trying to assess their natural abilities in the commercial world. What's my style of communication or leadership? Where would my natural abilities best be used in the job

market?

A great book for explaining the various Strength Indicators used in StandOut. My company uses a form of StandOut for building teams at work, and it's helpful to have the extra level of insight into how people's strength can be leveraged.

Use this book with on-boarding all new staff members. Allows me to focus on each staff member's strength.

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